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Local Cancer Organizations Join Forces through Independent Collaboration: The Cincinnati Cancer Consortium

New collaborative intends to provide platform for organizations and resources for those living with cancer in Cincinnati

(CINCINNATI) June 2022 — A new, first-of-its-kind organization has been created to help Greater Cincinnati cancer patients find and connect with local resources and allow cancer care organizations to better collaborate with one another.

Organized by the Cincinnati Cancer Foundation and coordinated in conjunction with Pomme Communications, the <u>Cincinnati Cancer Consortium</u> (CCC), presents a singular destination for organizations to have a shared events calendar, pool resources and provide a comprehensive list of local services for patients.

This independent organization is not affiliated with any health care system and has received enthusiastic support of prominent leaders within the oncology community. The Consortium consists of organizations large and small, which have the opportunity to collaborate and advance one another's mission.

The ultimate goal is for the website and its related activities to serve as a resource where physicians can refer patients, families can find resources and organizations can support one another's awareness initiatives.

"Through my oncology work, I've encountered many fantastic cancer-related organizations, many of which lack the appropriate support to meaningfully connect with both donors and patients," said Dr. Bill Barrett, founder of the Cincinnati Cancer Foundation. "Having a place where patients can access world-class services that lessen their burden during one of the most difficult times in their life will provide enormous peace of mind to those facing this adversary." Allison Schroeder, Pomme Communications Founder adds, "Our agency has partnered with several organizations in the cancer care community in the past and through this work have noticed the profound need for a unifying element. The Cincinnati Cancer Consortium serves to support cancer-related organizations of all sizes in the interest of improving the lives of local patients."

Consortium resources and organization membership is free. More information is available on the website: <u>www.cincycancerconsortium.org</u>.

About The Cincinnati Cancer Consortium

Founded in 2022, The Cincinnati Cancer Consortium ("CCC") is a collaborative body of Greater Cincinnati cancer support groups. By leveraging and sharing the resources that are unique to each organization, CCC will help improve the health and quality of life for all cancer patients in the Greater Cincinnati area and eliminate barriers to oncology care access. It is the hope of this consortium that bringing together leaders of these organizations will result in growing Cincinnati's cancer community and will further put our city on the map as a destination for the best cancer care. More information is available at: www.cincycancerconsortium.org.